

FOR IMMEDIATE RELEASE: February 5, 2014

CONTACT: Jerry McCoy, Interim Communications Director, 623-930-2964

## CITY OF GLENDALE ANNOUNCES NEW ASSISTANT CITY MANAGERS

**Glendale, Ariz.** — The city of Glendale has appointed two new assistant city managers, both with numerous years of municipality experience and homegrown Glendale roots. Today, City Manager Brenda Fischer announced Jennifer Campbell and Julie Frisoni will join her management team.

Frisoni, Glendale's current interim assistant city manager, has been with the city since August 2002. During her tenure, she has held previous roles including executive communications director and assistant deputy city manager. Previously, she spent 17 years in broadcast news at KPNX-TV (NBC) in Phoenix in leadership roles, including acting news director and managing editor, overseeing a 24-hour news operation covering all regions of Arizona. A nearly lifelong native to Glendale, her bachelor's degree is in communications from Arizona State University and she graduated from Glendale's Apollo High School.

Campbell, the current Community Services Director for the city of Maricopa, has 16 years of local government experience, including management experience for the cities of Peoria and Goodyear. She is a graduate of Leadership West, has a master's of education degree with an emphasis in leadership and public administration from Northern Arizona University and a bachelor's degree in recreation management from Arizona State University. Since 2009, Campbell has been adjunct faculty at Glendale Community College. She is a graduate of Deer Valley High School in Glendale.

"With these two appointments, the city is continuing to embark upon a continued direction of stability in our senior management organizational structure with seasoned professionals who have demonstrated a dedication to serving the public," said Glendale City Manager Brenda Fischer. "Both Ms. Frisoni and Ms. Campbell share my vision and approach to local government management, including fiscal responsibility, open and transparent government, collaboration and excellent communication skills."

*Glendale Announces New Assistant City Managers*

Frisoni will oversee Communications, Parks, Recreation and Library Services, Neighborhood and Human Services, Community and Economic Development, Intergovernmental Programs and Mayor and Council Services. As of July 1, under a new reorganization, Frisoni will oversee Communications, Community Services, Intergovernmental Programs (including Mayor and Council Services) and Economic Development.

“Glendale has been my home personally and professionally, and I am grateful for this opportunity to serve the citizens and employees in a leadership role,” said Frisoni. “I am optimistic about the future of Glendale, and I look forward to working with the talented staff throughout the city to create opportunities together.”

For the remainder of the fiscal year, Campbell will manage Water Services, Public Works, Transportation and Technology and Innovation. At the beginning of the fiscal year, she will oversee Public Works, Development Services and Water Services.

“I have lived and worked in the West Valley for most of my life, and it is an honor to return to my roots and join the city of Glendale’s management team,” said Campbell. “I look forward to this new role and using my leadership and municipality experience to guide the city into the future.”

Frisoni and Campbell officially begin their new assignments on March 3.